



**Count Me In and Sam's Club Launch the
Make Mine a Million \$ Business RACE
Promoting women-owned businesses in New Jersey**

Start it, save it or grow it! Count Me In for Women's Economic Independence, in collaboration with Sam's Club is hosting an event to support women-owned small businesses, and to kick off the Make Mine a Million \$ Business RACE (M3 RACE). Count Me In is a not-for-profit organization at the forefront of promoting women's business growth and job creation as a driving engine for the U.S. economy. The M3 RACE is their new year-long, online, business growth marathon.

Launch Event details:

Time: 7:00 a.m. to 9:45 a.m.

Date: Thursday, Feb. 12

Where: Secaucus Sam's Club
300 Park Place
Secaucus, NJ 07094
(201) 974-0702

Dress: Business casual. A continental breakfast will be served.

Expert speakers include:

- **Elizabeth Ladu, Right Brain Ventures. *Topic - Getting Friendly With Your Financials:*** the 4 stages of financial intelligence, what it means to know and to own your financials, which financials business owners should review monthly and what they tell you about your business.
- **Nancy Michaels, Grow Your Business Network. *Topic - Marketing Yourself in a Challenging Economy:*** identify your ideal target clients, create a plan of action to reach your prospects, and develop a communication and marketing plan that drives sales!
- **Bill Dueease, The Coach Connection. *Topic - Coaching:*** what it is, how it works, the benefits of coaching, its impact on business growth and why you need it as a small business owner.

Plus: valuable Sam's Club cost comparisons to help you identify how you can reduce your expenses on supplies and everyday needs; a guided tour of the Club, plenty of time to network and giveaways to help you grow your business!

To RSVP, email m3race@countmein.org, or call Heather Kipnis at Count Me In, (212) 245-1245 ext 203.

**And visit the M3 RACE website at
www.makemineamillion.org**