

Applicant Name:

Title of Film or Television Production:

Part 1: Diversity Plan

Overall Diversity Goal: ____ % (not less than 15%)

The applicant certifies that it is committed to making good efforts to hire a diverse workforce including minority and women workers and vendors that represent the diversity of the State of New Jersey. Furthermore, the applicant will

____ Make it a priority to actively recruit and hire minority workers in all areas of production, including in skilled, advanced and managerial areas of production, and not just in talent and entry level positions.

____ Make it a priority to hire women in all areas of production, including in skilled, advanced and managerial areas of production, and not just in talent and entry level positions.

For purposes of this plan, minority worker means a worker who is Black, Hispanic, Asian, or American Indian as defined by the New Jersey Department of Treasury in [N.J.A.C. 17:27-2.1](#) as follows:

- Black, not of Hispanic Origin means persons having origins in any of the black racial groups of Africa.
- Hispanic means persons of Mexican, Puerto Rican, Cuban, Central or South American or other Spanish culture or origin, regardless of race.
- Asian or Pacific Islander means persons having origins in any of the original peoples of the Far East, Southeast Asia, the Indian Subcontinent, or the Pacific Islands. This area includes Hawaii, Pakistan, Korea, China, Japan, Vietnam, Cambodia, Philippine Islands and Samoa.
- American Indian or Alaskan Native means persons having origins in any of the original people of North America and who maintain cultural identification through tribal affiliation or community recognition.

Activities Applicable Generally

In order to achieve these goals, the applicant will execute the following (CHECK ALL THAT APPLY). Beneath each item that is selected, the applicant must provide a detailed supporting narrative detailing how the applicant intends upon executing each activity, and how the applicant intends on demonstrating to the Authority that a good faith effort was made to execute the activity. **Please include specific information with measurable goals wherever possible.** If more space is needed than what is provided, please attach additional information to this form with a reference to the specific number below.:

Describe the specific actions and include an explanation for each action.

Part 2: Training and Education

Does the applicant intend to participate in training, education and recruitment programs that are organized in cooperation with New Jersey colleges and universities, labor organizations, and the motion picture industry and are designed to promote and encourage the training and hiring of New Jersey residents who represent the diversity of the New Jersey population?

YES Describe your participation. NO Explain why the applicant chose not to participate.

Part 3: Economic Data

The applicant agrees that upon completion of production in New Jersey, the applicant will submit data regarding the following, which will be certified by a CPA:

Total Film Production Expenses, as defined at N.J.A.C. 19:31-21.2.

Total number of workers hired by the taxpayer for the production.

The applicant must provide statistical data on all workers, classified into the following categories: production staff and crew, entry level positions, management positions, and talent related positions. Include aggregate salaries for each category and the aggregate number of days worked on the production for each category. One day is equivalent to eight (8) hours.

Part 4: Diversity Data

The applicant agrees that upon completion of production in New Jersey, the applicant will submit data regarding the following, which will be certified by NJEDA:

Final Diversity Numbers

The applicant must provide statistical data on minority and women workers, classified into the following categories: production staff and crew, entry level positions, management positions, and talent related positions. Include salaries for each worker, aggregate salaries for each category, the number of days each person worked on the production and the aggregate numbers of days worked on the production for each category. One day is equivalent to eight (8) hours.