

NEW JERSEY INTERNATIONAL TRADE & INVESTMENT

At a glance

New Jersey is one of the most globally integrated states of the U.S., with over 20,000 exporters trading with more than 200 countries and ranking among the top states for international trade and foreign direct investment inflows. New Jersey also has the third most diverse population in the U.S., 23 percent of which is foreign-born.

\$164B

Total international trade in 2018

#6

In the U.S. for international trade in 2018

#2

In the NE for International trade in 2018

\$5.5B

Total greenfield FDI last 5 years

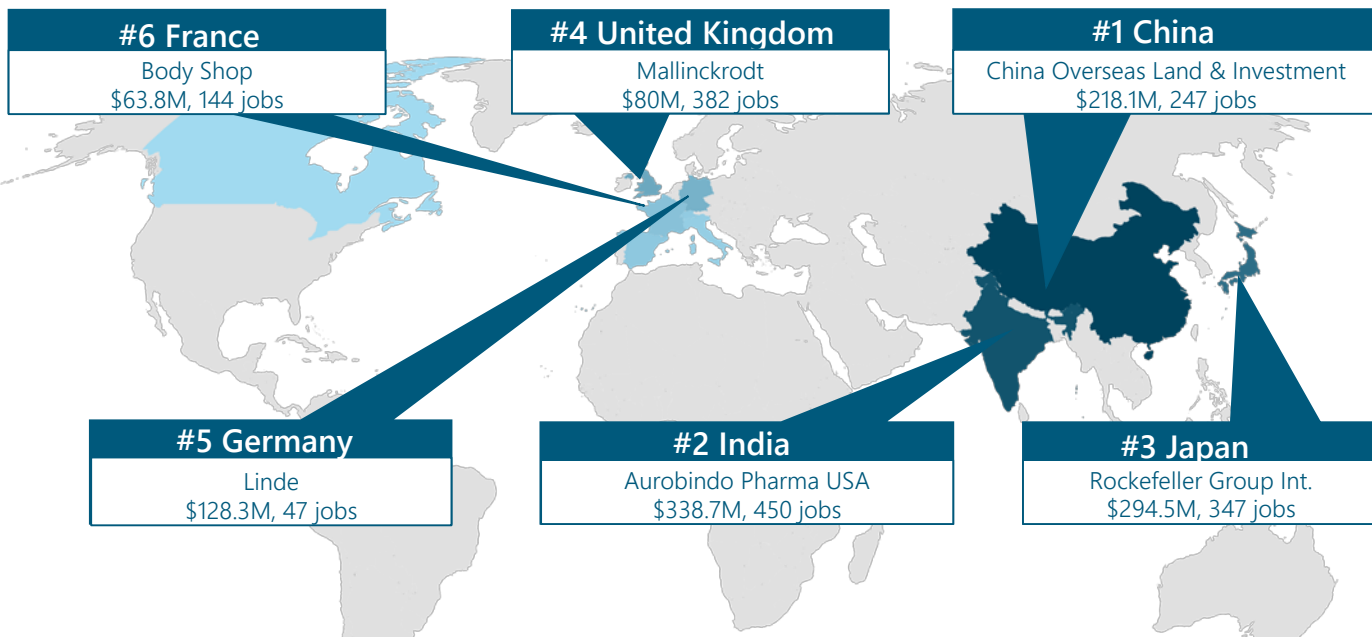
#5

In the NE for greenfield FDI last 5 years

#2

In the U.S. for % of private jobs at foreign MNEs-2016

Top Sources of Greenfield Investment in New Jersey (2014-2018)

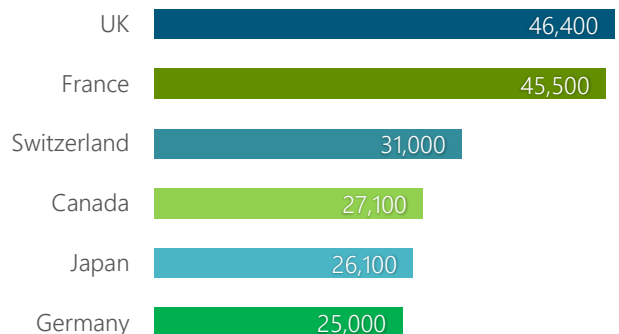


New Jersey top trading partners (2018, \$B)



New Jersey jobs in foreign-owned companies by top countries

(Number of employees by country of ultimate beneficial owner, 2016)



OFFICE OF INTERNATIONAL TRADE AND INVESTMENT

The Office of International Trade and Investment (OITI) of the New Jersey Economic Development Authority is the lead international business development office in the government committed to promoting the Garden State as a premier business and investment destination. OITI works with government and private-sector partners to foster innovation and sustainable job growth by widening New Jersey's global reach and supporting international trade and investment.

Key activities

- Attraction of Foreign Direct Investment (FDI) into New Jersey in strategic sectors
- Liaison to the international diplomatic and business community in the greater New Jersey/New York region
- Coordination of Governor-led international business missions

The New Jersey Economic Development Authority

The New Jersey Economic Development Authority (NJEDA) serves as the State's principal agency for driving economic growth. The NJEDA is committed to making New Jersey a national model for inclusive and sustainable economic development by focusing on key strategies to help build strong and dynamic communities, create good jobs for New Jersey residents, and provide pathways to a stronger and fairer economy. Through partnerships with a diverse range of stakeholders, the NJEDA creates and implements initiatives to enhance the economic vitality and quality of life in the State and strengthen New Jersey's long-term economic competitiveness.

Governor Murphy's Economic Plan: the State of Innovation

The Governor's economic plan for a stronger and fairer New Jersey aims to reclaim the State's place at the forefront of innovation. It recognizes that strengthening international trade and investment efforts and attracting foreign direct investment is vital to New Jersey's global competitiveness.

"The efforts we will take to recruit fast-growing companies will be more targeted by sector and geography and will have significantly greater focus on international markets and helping foreign companies make New Jersey their launching pads in North America"

- Governor's Economic Plan

Priority sectors for FDI attraction:



Information & High Tech



Clean Energy



Advanced Transportation & Logistics



Food & Beverage



Life Sciences



Advanced Manufacturing



Finance & Insurance



Film & Digital Media

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