**NEW JERSEY ECONOMIC DEVELOPMENT AUTHORITY**

# RFP #2022-RFP-130
# E-COMMERCE/DIGITAL MARKETING SERVICES

# FEE SCHEDULE

## INSTRUCTIONS TO PROPOSERS

1. Proposers shall not alter this Fee Schedule and must provide pricing for all sections. Failure to submit pricing for all sections or altering the form will result in the Proposal being rejected as non-responsive.

2. Proposers shall not indicate fees/charges other than those included on this Fee Schedule. If the Proposer intends to assess additional fees they should be addressed by submitting an inquiry during the Questions & Answers period for this RFP.

| Service Identifier | Service Description | Provide All-Inclusive (Direct and Indirect Costs) Hourly Rates $150.00 MAXIMUM |
|---|---|---|
| **A.** | Web Page Design, Development, and Implementation | |
| **B.** | Online Ordering Implementation | |
| **C.** | Online Appointment Booking Implementation | |
| **D.** | e-Commerce Platform Design, Development, and Implementation | |
| **E.** | Website and E-commerce Platform Adaptation/Migration | |
| **F.** | Online Marketing | |
| **G.** | Training and Post-delivery Remote Assistance | |
| **H.** | Troubleshooting with advanced approval | |

| **STANDARDIZED POSITIONS/TITLES**<br>***(Proposers shall include all-inclusive hourly rates for all staff, standardized to these positions/titles only)*** | **Hourly Rates**<br>**$150.00 MAXIMUM** |
|---|---|
| Senior Position (e.g., Contract Contact Executive) | |
| Mid-Level Position | |
| Administrative/Support Staff | |

| **PROPOSING ENTITY NAME** | |
|---|---|