

**Notice of Request for Proposals  
for  
E-commerce/Digital Marketing Services  
(Reference 2022-RFP-130)**

**Notice is hereby given that the New Jersey Economic Development Authority is seeking proposals to provide E-commerce/Digital Marketing Services.**

Proposals must be responsive to the Request for Proposals (RFP), including all compliance documentation. The selected firm will be required to comply with the requirements of P.L. 1975, c. 127 - N.J.S.A. 10:5-31 et seq. and N.J.A.C. 17:27 et seq.

The RFP is available on the Authority's website at <https://www.njeda.com/bidding/#IPM3> under:

"2022-RFP-130 – E-commerce/Digital Marketing Services"

Questions regarding the RFP must be submitted in writing, via e-mail to: [EDAProcurementQA@njeda.com](mailto:EDAProcurementQA@njeda.com), no later than Tuesday, September 6, 2022, at or before 1:00 PM (EST). No phone calls please.

All questions and answers regarding the RFP will be posted on the Authority's website as Addenda at: <https://www.njeda.com/bidding/#IPM3> under "2022-RFP-130 – E-commerce/Digital Marketing Services".

**Proposals shall be received no later than Thursday, September 22, 2022, at or before 1:00 PM (EST).**

Electronic Proposals must be uploaded to the Authority's ShareFile system, per the RFP application: <https://njeda.sharefile.com/r-r4052620b79844a0bbc8b449a45723599>

Hard Copy Proposals must be addressed to:

New Jersey Economic Development Authority  
Procurement Department  
Ref: RFP #2022-RFP-130 – E-commerce/Digital Marketing Services  
Date: September 22, 2022 – 1:00 PM (EST)  
PO Box 990  
36 West State Street  
Trenton, NJ 08625-0990  
609-858-6700

The above dates are subject to change. All changes will be reflected in Addenda posted to the Authority's website at <https://www.njeda.com/bidding/#IPM3>.

**RFP Issued By:**

New Jersey Economic Development Authority  
PO Box 990  
36 West State Street  
Trenton, NJ 08625-0990  
609-858-6700