

Narrative Program Description Guidance for OSW Workforce and Skills Development Grant Challenge

Instructions: Please upload a PDF document no more than 20 pages that provides narrative responses to the following questions. The narrative questions included under each sub-section are meant to act as guides towards meeting the evaluation criteria for each component.

1. Ability to Meet the Need of the Offshore Wind Industry

- a. What is your team's strategic vision for the program and what specific need in the offshore wind industry will be addressed by the proposed program?
- b. What is the specific content, skills training, hands-on experiences, credentialing and/or certification opportunities that will be offered through the proposed program?
- c. What is your strategy to engage industry employers?
- d. How will your program support participants with referrals to additional training and/or job placements at program completion?
- e. Are there strategic benefits to the proposed geographic location of your program?
- f. How many participants will your program serve each year?
- g. How long will it take a participant to complete the proposed program?

2. Ability to Serve NJ's Overburdened Communities

- a. What is your team's approach to recruit and serve members of overburdened communities?
- b. How will your team evaluate its ability to serve one or more of NJ's overburdened communities?

3. Ability to Provide Wraparound Supports and Affordable Training

- a. If relevant, what are the wraparound supports needed by the targeted participant population and how will your program address these needs?
- b. Describe any collaborators your team will engage with to meet the needs of program participants?
- c. Please provide details on what cost is/will be for program participants and how the cost was/will be calculated?
- d. What strategies will be implemented to keep costs affordable for program participants?

4. Prior Experience and Ability to Implement Program

- a. Who are the key personnel from your team and who will be responsible for the project?
- b. What are examples of relevant workforce development initiatives currently or previously operated by your team?
- c. What prior success or outcomes has your team had in serving a diverse population?
- d. If relevant, please describe lessons learned from previous training programs that your team plans to apply to this initiative?

- e. What is implementation timeline for the proposed program? Please include key milestones from grant award.
- f. What challenges does your team anticipate in implementing the proposed program and what steps will your team take to address those challenges?
- g. How will your team ensure the ongoing evaluation and improvements of the proposed program? What metrics will be utilized to evaluate program success?

5. Program Resources

- a. Please provide a description of the key expenses for the proposed program. You can align the categories with those listed in the excel budget template provided in the application.
- b. Please describe your team's plan for ensuring the sustainable operation of your program past the grant period, if applicable.
- c. Will you be pursuing additional funding sources beyond this grant to implement this program? If so, please describe how the proposed program would be impacted if that additional funding is not secured.